



Funding Guide & Application

Grant Cycle – 2021
Requests for Funds
Up to \$10,000

Important Dates

Application Opens:	September 1, 2021
Application Closes:	October 9, 2021
Application Awarded:	December 4, 2021

General grant cycle for all requests above \$10,000 will open
March 1, 2022

Inquiries / Questions:

Mystik Miller
Executive Director
Snowshoe Foundation, Inc.
304.572.5488
mymiller@snowshoemountain.com

Eligibility & Guidelines

The minimum amount that can be requested is \$250, maximum amount is \$10,000.

Applications must be **RECEIVED** no later than October 9, 2021. If an application is received after the due date, the application will be **denied**.

Required documents:

1. A copy of the most recent Audited Financial Statement. If there is not an Audited Financial Statement, please explain and attach a copy of the most recent 990. Please note, if you have the 990 postcard, attach a copy of the postcard and a completed Fiscal Year Financial Statement.
2. A list of the names, titles, and city or town of residence for the Board of Directors, Chief Executive Officer, and any other key personnel or volunteers involved in the project.

IF AN APPLICATION IS MISSING ANY REQUESTED INFORMATION, THE APPLICATION WILL AUTOMATICALLY BE DENIED.

Evaluation Criteria:

- Organization must have a 501 status or be school-related.
- Application is complete and legible.
- The purpose of the project is explained and falls within the scope and priorities set forth by the Snowshoe Foundation.
- The goals and objectives are clear with measurable outcomes.
- The budget is adequate to support the project and sufficient justification is given for the amount requested.

Preference in funding will be given to projects that:

- Benefit our service area community: Pocahontas, Randolph, Webster counties.
- Are innovative and proactive.
- Use an integrated and collaborative approach, avoiding duplication.
- Demonstrate community support for the project, particularly in the form of partners and/or volunteers.
- Identify other financial or in-kind contributions.
- Build and strengthen community capacity.
- Are good prospects for successful implementation.

Funding exclusions:

- Projects which produce a private benefit to a specific business or person(s).
- Retrospective funding (i.e. for costs already incurred before approval of funding is given).
- Conferences, forums, or workshops.
- Loans.
- Becoming dependent on Snowshoe Foundation funding.

Organization Information

Name of Organization: _____

Contact Person & Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

EFIN#: _____

Website: _____

Date Founded: _____

Mission Statement: _____

History of your Organization:

Note: If you are a school (or school-related) applying for a grant – please skip questions 1 – 3.

1. Provide a brief narrative of the organization to include:

- a. Mission & Purpose
- b. Services provided
- c. Geographic area served

2. Describe the revenues your organization receives from all sources and indicate how it is used to support your operation:

3. Organization's current annual operating budget: \$ _____

4. Have you been funded by the Snowshoe Foundation in the past? Yes* _____ No _____

* If Yes, how much did you received from the Snowshoe Foundation? \$ _____

Briefly describe the project:

Project Information:

Name of Project: _____

Amount Being Requested: \$ _____

Time Frame for Project: _____

Project Focus: ___ Health ___ Human Services ___ Education/Arts
 ___ Recreation ___ Culture ___ Environment

1. Please provide an outline of the goals and objectives for this project:

2. Provide a **complete detailed project budget** that lists all expenses and each source of income, to include the amount requested from the Snowshoe Foundation.
- a. Examples of expenses: Equipment, Materials, Personnel, Consultants, etc.
 - b. Examples of income: In-kind support, Snowshoe Foundation, Individual Contributions, Business Sponsorships, Other Grants or Funding
 - i. Please provide details on other funding requested and when you will know if funding was approved. Please keep us updated as you are informed.

INCOME (provide details):

- In-Kind
- Donations
- Business Sponsorships
- Fundraising
- Grants

Total:

EXPENSES (provide details):

- Materials
- Equipment
- Personnel
- Consultants
- Other

Total:

3. Sustainability Plan: Describe how the project will be financially and organizationally sustained at the end of the grant.

4. What would it mean to you or your organization if funding is denied or only partially provided by the Snowshoe Foundation? What other options would you pursue?

5. Please describe how you have partnered with the Snowshoe Foundation in the past. Have you volunteered for an event, sold Treasure on the Mountain Raffle tickets, etc.?

Mail or Deliver ONE UNBOUND application to (must have in hand by due date):

Snowshoe Foundation
Attn: Grants
PO Box 130
Snowshoe, WV 26209

Or email to mymiller@snowshoemountain.com

For questions or further information contact:

Mystik Miller
Executive Director
Snowshoe Foundation, Inc.
304.572.5488
mymiller@snowshoemountain.com